



## 2021 BRANDING OPPORTUNITIES

### EXHIBITOR STATION

- 10x10 activation tent in a high traffic area on course, Thursday-Sunday (tent, exterior signage, table & chairs provided).
- Ability to use activation space for giveaways, promos, contests, etc.
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$5,000**

### QUIET PADDLE SIGNS

- Name/logo printed on all "Quiet" paddle signs provided to volunteers in high traffic areas on course (200+)
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$5,000**

### SPECTATOR GUIDE AD

- Full or half page ad included in the tournament spectator guide (6,000 in print). Distributed complimentary to all tournament attendees.
- **Full page: \$1,500**

### DIGITAL (VIDEO BOARD) AD

- Name/logo included on a video board rotation in a high traffic area on course, Thursday - Sunday
- **Investment: \$2,000 (all boards)**

### LEADERBOARD FOOTER/SIDE PANEL

- Name/logo included on either the footer or side panel of the leaderboard located in a high traffic area on course, Monday - Sunday
- **Investment: \$3,000 each or \$5,000 for both**

### TICKET BACK SPONSOR

- Company name/logo and a kick back (coupon) offer included on all Good Any Day tickets (print/digital)
- Company name/logo included on all ticket promotions (print/digital)
- Recognition in tournament Spectator Guide
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$7,000**

## **FIRST RESPONDER TICKET SPONSOR**

- Company name/logo and kick back (coupon, if applicable) offer included on all First Responder Tickets (print)
- Company name/logo included in all ticket promotions (print/digital)
- Recognition in tournament Spectator Guide
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$5,000**

## **MILITARY TICKET SPONSOR**

- Company name/logo and kick back (coupon, if applicable) offer included on all Military Tickets (print)
- Company name/logo included in all ticket promotions (print/digital)
- Recognition in tournament Spectator Guide
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$5,000**

## **STARTER TENT SPONSOR (1<sup>ST</sup> OR 10<sup>TH</sup> TEE)**

- Company name/logo included on exterior signage of the Starter Tent located on the 1st or 10th Tee (high traffic area visible to all tournament participants)
- Opportunity to include interior signage and/or provide giveaway items to players, caddies and volunteers
- Company name/logo included on all course maps (print/digital)
- Recognition in tournament Spectator Guide
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$5,000**

## **CADDIE TENT SPONSOR**

- Company name/logo included on exterior signage at the Caddie Tent located in a high traffic area near The Ledges clubhouse
- Opportunity to include interior signage and/or provide giveaway items to caddies and volunteers in the tent
- Company name/logo included on all course maps (print/digital)
- Recognition on tournament website and tournament Spectator Guide
- Two (2) weekly vendor credentials with access to the Caddie Tent and tournament grounds, Monday - Sunday
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$8,000**

## **PARKING LOT SPONSOR (VIP/VOLUNTEER/CADDIE LOT)**

- Company name/logo included on all exterior/interior signage at the Parking Lot
- Company name/logo included in all materials that include Parking Lot communication
- Company name/logo included in Spectator Info section of tournament website, highlighting parking and transportation information
- Recognition in tournament Spectator Guide
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$7,500**

## **SHUTTLE SPONSOR (VIP/VOLUNTEER/CADDIE)**

- Company name/logo included on shuttle transportation for the VIPs, Volunteers and Caddies
- Company name/logo included on shuttle drop off/pick up signage located in the Parking Lots
- Company name/logo included in Spectator Info section of tournament website, highlighting parking and transportation information
- Recognition in tournament Spectator Guide
- Sixteen (16) Good Any Day tickets for the tournament week, Thursday - Sunday
- **Investment: \$8,000**

**QUESTIONS?** Caleb Schmidt– [caleb@knighteady.com](mailto:caleb@knighteady.com)

